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Intelligence
Inside

TuYa Smart ecological products

Cross-border e-commerce smart home



Shenzhen New Brightness Technology Co., Ltd

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Company Profile

Shenzhen New Brightness Technology Co., Ltd. is a smart lighting, smart light strip, A series of smart home products such as smart sockets and overall smart home solutions research and development, production, sales and A national high-tech enterprise integrating services.

New Brightness Intelligent Control is driven by innovation and guided by market demand, creating an experienced R&D team The team focuses on the field of smart home. The company's products are remotely controlled via APP, smart speakers With functions such as sound control, users continue to replace traditional home appliances and enjoy smart life.

We are committed to providing Amazon sellers with high-quality products + strong production capacity + competitive prices + humanization Service. For this reason, New Brightness Intelligent Control has established a systematic quality management system. From material procurement to product assembly, and then to product quality inspection, each process is checked to ensure product quality.





Name:WIFI+BLE Smart Bulb
Model:XLD-WF9
Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz
Wattage:9W
Color:RGB+2700~6500K
Lumens:850LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BLE Smart Bulb
Model:XLD-WF10
Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz
Wattage:10W
Color:RGB+2700~6500K
Lumens:1000LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BLE Smart Bulb
Model:XLD-WF9
Base:E27/E26/B22
Input Vlotage:AC110~130V 50/60Hz
Wattage:9W
Color:RGB+2700~6500K
Lumens:850LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BLE Smart Bulb
Model:XLD-WF9
Base:E27/E26/B22
Input Vlotage:AC220~240V 50/60Hz
Wattage:9W
Color:RGB+2700~6500K
Lumens:850LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home



Name:WIFI+BT Smart Bulb
Model:XLD-WFBR
Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz
Wattage:9W
Color:RGB+2700~6500K
Lumens:850LM
Material:PC+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BLE Smart Candle Light
Model:XLD-WFC37
Base:E14/E12
Input Vlotage:AC85~265V 50/60Hz
Wattage:6W
Color:RGB+2700~6500K
Lumens:600LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:BLE Smart Bulb
Model:XLD-BLE10
Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz
Wattage:10W
Color:RGB+2700~6500K
Lumens:850LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BT Smart GU10
Model:XLD-WFGU10
Base:GU10
Input Vlotage:AC85~265V 50/60Hz
Wattage:5W
Color:RGB+2700~6500K
Lumens:450LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home



Name:WIFI+BT Smart GU10
Model:XLD-WFGU10
Base:GU10
Input Vlotage:AC110~130V 50/60Hz
Wattage:5W
Color:RGB+2700~6500K
Lumens:450LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BT Smart GU10
Model:XLD-WFGU10
Base:GU10
Input Vlotage:AC220~240V 50/60Hz
Wattage:5W
Color:RGB+2700~6500K
Lumens:450LM
Material:Aluminum+ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BT Smart Ceiling Light2
Model:XLD-WFCL2
Base:wiring
Input Vlotage:AC85~265V 50/60Hz
Wattage:24W/36W
Color:RGB+2700~6500K
Control:APP and Remote Control
Material:Aluminum+ABS
MOQ:100PCS
Work with Alexa/Google Home

Name:WIFI+BT Smart Ceiling Light
Model:XLD-WF36
Base:wiring
Input Vlotage:110V/220V 50/60Hz
Wattage:24W/36W
Color:RGB+2700~6500K
Control:APP and Remote Control
Material:Aluminum+ABS
MOQ:100PCS
Work with Alexa/Google Home



Name:WIFI+BT Smart Strip
Model:XLD-WFSS
Base:4pin interface
Input Vlotage:5V/12V/24V Input
Length:5M/10M/20M
Color:RGB
Lamp Bead:2835/5050
Material:ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:Light strip controller
Model:XLD-LS1
Interface type: DC+4pin
Input Vlotage:5V~24V Input
Control range:30m
Control: APP and remote control
Protection class: first class
Material:ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:Light strip controller
Model:XLD-LS2
Interface type: DC+4pin
Input Vlotage:5V~24V Input
Control range:30m
Control: APP and remote control
Protection class: first class
Material:ABS
Certificate:CE/FCC/ROHS
Work with Alexa/Google Home

Name:WIFI+BT Smart Sunset Light
Model:XLD-WFSL
Base:USB
Input Vlotage:5V / 1A
Wattage:6W
Color:RGB
Size: 270 * 100 * 100mm
Material:Aluminum+Iron Base
MOQ:100PCS
Work with Alexa/Google Home



Name:WIFI+BT Filament Lamp CW	Name:WIFI+BT Smart Floor Lamp	Name:Zigbee Smart Bulb	Name:Zigbee candle light
Model:XLD-WFFLCW	Model:XLD-WF25W	Model:XLD-ZGA19	Model:XLD-ZGC37
Base:E27/E26/B22	Base:US,UK,EU	Base:E27/E26/B22	Base:E14/E12
Input Vlotage:AC85~265V 50/60Hz	Input Vlotage:110V/220V 50/60Hz	Input Vlotage:AC85~265V 50/60Hz	Input Vlotage:AC85~265V 50/60Hz
Wattage:6W	Wattage:25W	Wattage:9W	Wattage:5W
Temperature:2700~6500K	Color:RGB+2700~6500K	Color:RGB+2700~6500K	Color:RGB+2700~6500K
Lumens:600LM	MOQ:500PCS	Lumens:850LM	Lumens:450LM
Material:Glass	Material:Aluminum+ABS	Material:Aluminum+ABS	Material:Aluminum+ABS
MOQ:3000PCS	Certificate:CE/FCC/ROH	Certificate:CE/FCC/ROHS	Certificate:CE/FCC/ROHS
Work with Alexa/Google Home	Work with Alexa/Google Home	With gateway	With gateway



Name:WIFI+BT Smart GU10	Name:CozyLife Smart Bulb	Name:CozyLife Smart Bulb	Name:Homekit Smart Bulb
Model:XLD-ZG10	Model:XLD-CLA19	Model:XLD-CLCW	Model:XLD-HK19
Base:zigbeeGU10	Base:E27/E26/B22	Base:E27/E26/B22	Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz	Input Vlotage:AC85~265V 50/60Hz	Input Vlotage:AC85~265V 50/60Hz	Input Vlotage:AC85~265V 50/60Hz
Wattage:5W	Wattage:9W	Wattage:9W	Wattage:9W
Color:RGB+2700~6500K	Color:RGB+2700~6500K	Color:CW+2700~6500K	Color:RGB+2700~6500K
Lumens:450LM	Lumens:850LM	Lumens:850LM	Lumens:850LM
Material:Aluminum+ABS	Material:Aluminum+ABS	Material:Aluminum+ABS	Material:Aluminum+ABS
Certificate:CE/FCC/ROH	Size: 60*60*120mm	Size: 60*60*120mm	Certificate:MFI
With gateway	Work with Alexa/Google Home	Work with Alexa/Google Home	SIRI voice control, scan code connection



Name:Beacon BLE Bulb
Model:XLD-BC10
Base:E27/E26/B22
Input Vlotage:AC85~265V 50/60Hz
Wattage:10W
Color:RGB+2700~6500K
Lumens:850LM
Material:Aluminum+ABS
Size: 70*70*140mm
Support CR Bluetooth gateway

Name:Zigbee+Bluetooth Gateway
Model:XLD-TYZG+BL1
Base:Type-C+USB
Input Vlotage:5V/1A
RAM:256MB+1GB
protocol: Zigbee3.0+Bluetooth
Size: 60*13*60mm
Material:PC+ABS
Control:APP and Remote Control
smart home hub

Name:Zigbee Gateway
Model:XLD-TYZG1
Base:Type-C+USB
Input Vlotage:5V/1A
RAM:256MB+1GB
protocol: ZigBee 3. 0
Size: 60*13*60mm
Material:PC+ABS
Control:APP and Remote Control
smart home hub

Name:Bluetooth Mesh Gateway
Model:XLD-TYBL1
Base:Type-C+USB
Input Vlotage:5V/1A
RAM:256MB+1GB
protocol: Bluetooth Mesh
Size: 60*13*60mm
Material:PC+ABS
Control:APP and Remote Control
smart home hub



Name:WIFI+BT projection lamp
Model:XLD-TYPL
Base:US,UK,EU
Vlotage:110V-240V
Control:APP and Remote Control
Color:RGB
Size:162*162*68mm
Material:PC+ABS
MOQ:100PCS
Work with Alexa/Google Home

Name:Bluetooth 3D Night Light
Model:XLD-3DNL
Base:USB power cable
Vlotage:36V
Wattge:5W
Color:RGB
Size:205*145*52mm
Material:PC+ABS
Customizable PC board
Control: APP control

Name:Cozylife smart socket
Model:XLD-SSCZ
Base:US
Input Vlotage:5V/12V
Control:APP and Remote Control
Certificate:CE/FCC/ROHS
Size:55 * 55 * 53mm
Material:PC+ABS
Rated current: 10A, 16A
Work with Alexa/Google Home

Name:TuYa smart socket
Model:XLD-SSTY
Base:US,UK,EU
Input Vlotage:5V/12V
Control:APP and Remote Control
Certificate:CE/FCC/ROHS
Size:55 * 55 * 53mm
Material:PC+ABS
Rated current: 10A, 16A
Work with Alexa/Google Home

Personalized service

1、Product customization

Product LOGO&Packaging&Manual customization

Provide OEM OEM, batch silk screen printing

Packaging customization



7-15 days fast proofing.

2、factory inspection

Support factory audits, inspections, and customer visits

3、certified product

Products have CE, FCC, ROHS, UL and other certifications.

